

VANCOUVER ATHLETIC FOOTBALL CLUB

SPONSORSHIP OVERVIEW



HISTORY

From its earliest days, VAFC has aimed to be the most inclusive and community minded soccer club in Vancouver. With record levels of registration and a diverse programming calendar, a bright future lies ahead.



2013

VAFC was founded in 2013 through the amalgamation of three youth soccer clubs: Douglas Park Soccer Club, Grandview Legion Football Club (founded 1952), and Vancouver Girls Soccer Club.

2020 - 2021

VAFC becomes the largest club in Vancouver Youth Soccer Association in terms of youth registration.

2021 - 2022

Alliance with TSS Rovers makes VAFC the only club in BC to provide soccer programming from grassroots (U3) to the highest level of youth development.

ACHIEVEMENTS



Highest number of youth registration in Vancouver Youth Soccer



Only club in BC with programming from U3 to highest level of youth development



Record number of teams in BCCSL and VYSA



Highest percentage of girls registered

SUCCESS DRIVERS

1 INCLUSIVE PROGRAMMING

LARGE REPRESENTATION ACROSS BOYS & GIRLS AS WELL AS U3 ALL THE WAY TO HIGHEST LEVEL OF YOUTH DEVELOPMENT

2 LOW FEES

ACCESSIBLE PRICING ACROSS LEAGUE PLAY, SEASONAL CAMPS AND ENHANCED DEVELOPMENT PROGRAMS

3 PATHWAY TO EXCELLENCE

PARTNERSHIP WITH TSS ROVERS CREATES A PATHWAY INTO BCSPL AND LEAGUE 1 BC

4 VOLUNTEER COMMITMENT

OVER 700 VOLUNTEERS BRING OUR PROGRAMS TO LIFE

KEY STATS



~2900 winter registrants
~1300 summer registrants



92 divisional teams
120 house teams

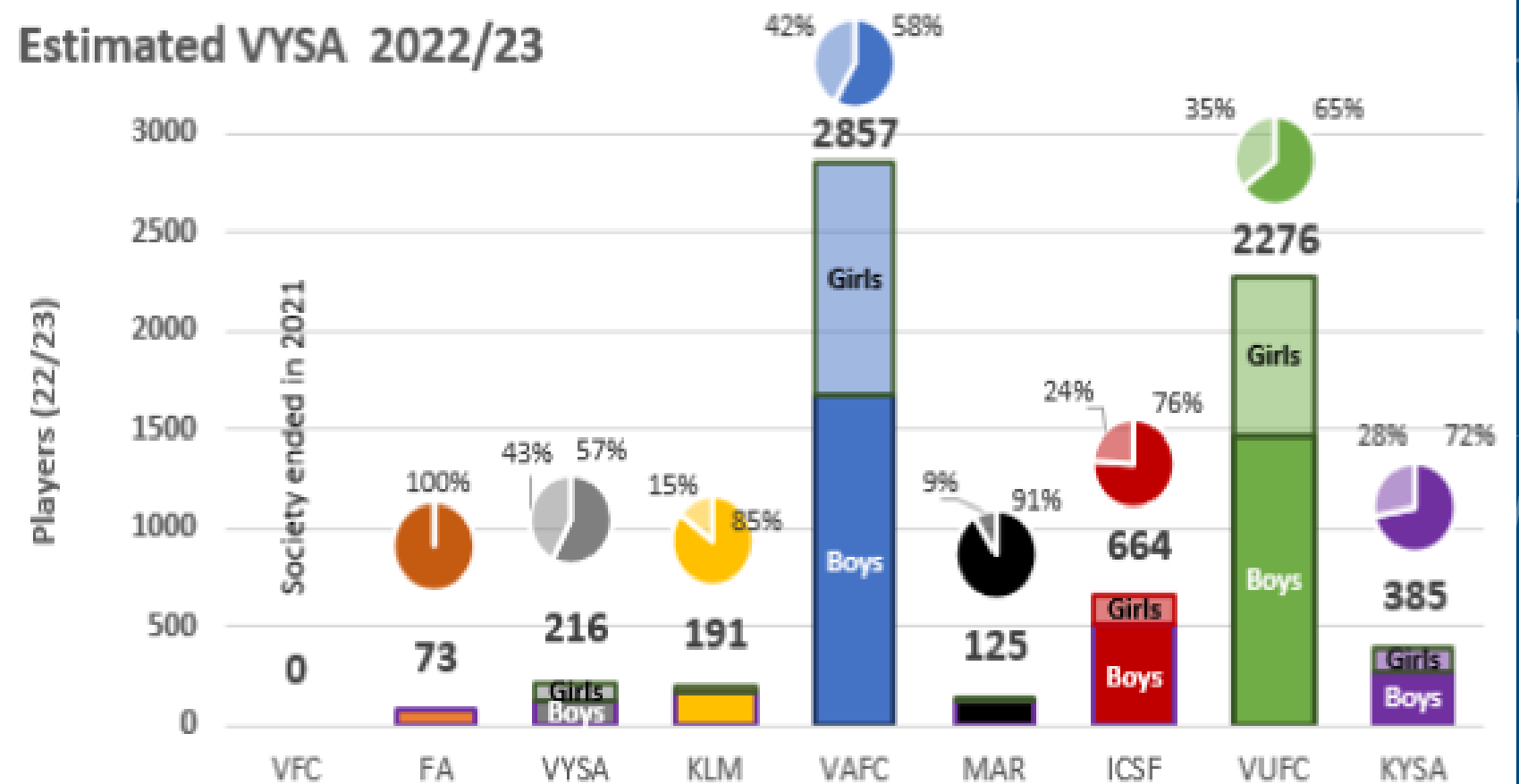


42% girl registration

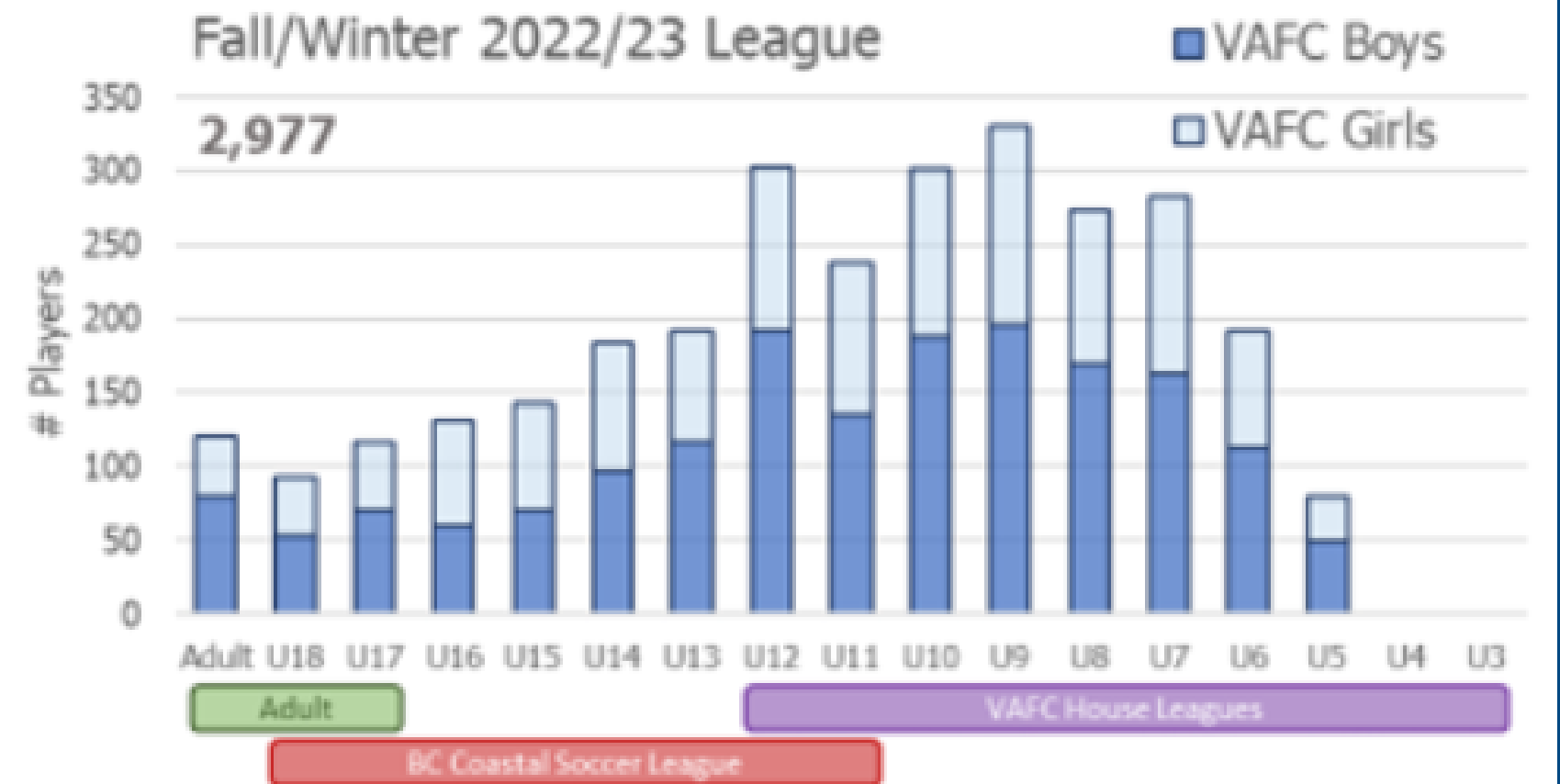


5000+ e-newsletter database
70% avg open rate
6.5% avg click-thru rate

Estimated VYSA 2022/23



Fall/Winter 2022/23 League





SPONSORSHIP TIERS



PREMIER CLUB PARTNER

ACUITAS THERAPEUTICS

- ⚽ Logo recognition on VAFC game jerseys
- ⚽ Logo and copy recognition on VAFC.ca
- ⚽ Prime logo representation on all major promotional and print material
- ⚽ Logo representation and acknowledgement in e-newsletter and social channels
- ⚽ Acknowledgement at all major club events



PREMIER HOUSE PARTNER

- ⚽ Naming rights to one (1) Professional Day camp during school
- ⚽ Opportunity to provide gift/prize to players at year-end house league (U4-U10) Jamboree
- ⚽ Prime logo and copy recognition on VAFC.ca
- ⚽ Logo representation and acknowledgement in e-newsletter and social channels
- ⚽ One dedicated promotional message per year to email database



YOUTH DEVELOPMENT PARTNER

- ⚽ Logo representaton on U11-U18 and VAFC Rovers training tops
- ⚽ Logo representation on coach/manager jackets
- ⚽ Secondary logo and copy recognition on VAFC.ca
- ⚽ Logo representation and acknowledgement in e-newsletter and social channels
- ⚽ One dedicated promotional message per year to email database



SUMMER CAMP PARTNER



Logo representaton on all camp t-shirts



Logo recognition on VAFC.ca



Logo representation and promotional copy in
summer camp emails



COMMUNITY PARTNER

- ⚽ Naming rights to one (1) Professional Day Camp during school year
- ⚽ Logo representation in e-newsletter as well as logo and promotional copy in related Professional Day Camp email
- ⚽ Opportunity to provide gift/prize at year-end house league Jamboree
- ⚽ Logo recognition on VAFC.ca





JOIN THE CLUB

LET'S DISCUSS HOW WE CAN BEST ASSIST ON EACH OTHER'S GOALS.
GET IN TOUCH TODAY.



CONTACT

RYAN MCKEE

EVENTS & SPONSORSHIP | BOARD MEMBER

SPONSORSHIP@VAFC.CA

604.837.6670

